



Uwezeshaji

NEWSLETTER



A Newsletter of the National Economic Empowerment Council (NEEC)

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NEEC Pavilion shines at Saba Saba Trade Fair



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Message from the Executive Secretary

Welcome dear readers to the issue of Uwezeshaji Newsletter. The publication gives a quick review of activities undertaken by NEEC or in which NEEC participated during the year under review. We are pleased to report substantial achievements registered and major milestones reached in the financial year 2011/12 in the course of implementing NEEC's legal mandate as stipulated by the National Economic Empowerment Policy and National Economic Empowerment Act, No 16 of 2004. To a great extent we were able to discharge our responsibilities as a coordinating facilitating and supervising implementation of Economic Empowerment Initiatives countywide .

Specific functions include development and implementation of multisectoral strategies for mobilisation and utilisation of resources for economic empowerment activities; to encourage and promote savings, investment and meaningful participation of citizens in economic activities; to operationalise, manage, administer and identify sources of funds for citizens credit/guarantee fund, and to collaborate with various institutions and organisations for the purpose of promoting empowerment and access to services relating to economic development



**Dr. Anacleti Kashuliza,
Executive Secretary.**

During the year under review the NEEC was able to collaborate with the Tanzania Institute of Education (TIE) to develop the National Entrepreneurship Training Framework (NETF). The lead story has details on the historic efforts. NEEC has continued to operationalize its Mwananchi Empowerment Fund in more regions in the country with the intention of enabling majority of Tanzanians to access credit on concessionary terms. As required by the Act, NEEC has awarded certificates and registered SACCOS that benefited from MEF in Mtwara, Lindi, Manyara and Singida regions.

NEEC has continued its support of SMEs and individual entrepreneurs in different clusters example from carpentry, food processing, textile and handcrafts to take part in the Dar es Salaam International Trade Fair dubbed as Saba Saba. The NEEC participation in this largest business event in the country has been an outstanding achievement both to the Entrepreneurs and the Council. A story on the subject is covered in this issue at Uwezeshaji Newsletter.

This Newsletter issue also carries a story about a critical initiative between NEEC, ILO and Ministry of Education and Vocational Training in supporting delivery of the correct entrepreneurship education at various levels of Education i.e from early schools to college and

University education.

The Newsletter also presents an interesting initiative of NEEC meant to promote the local carpentry cluster to levels where in an organized or collective fashion they can produce competitive local furnitures to satisfy the existing market. The Newsletter also has pages on new appointments as well as an obituary.

I wish you a very enjoyable reading of this edition of Uwezeshaji Newsletter. In case you have questions/comments do not hesitate to contact us through our email, phone or box number.

Executive Secretary, NEEC

NEEC and TIE collaborate to develop the National Entrepreneurship Training Framework (NETF)

THE National Economic Empowerment Council (NEEC) signed a memorandum of understanding (MoU) with the Tanzania Institute of Education (TIE), towards the development of a National Entrepreneurship Training Framework that will guide entrepreneurship training in the country.

This framework will be used as a tool to guide entrepreneurship development and training in the education sectors both formal and non

formal system.

The objective for having the NETF is to provide a general guideline to all actors involved in designing, delivering and evaluating entrepreneurship training so that their efforts contribute more effectively towards the empowerment of Tanzanians in skills development as provided in the National Economic Empowerment Policy of 2004 as well as envisioned in Vision 2025.



Participants of the stakeholders meeting to discuss the National Entrepreneurship Training Framework at the closing ceremony coordinated by NEEC and TIE.

“The big problem Tanzania faces right now is the haphazard manner in which entrepreneurship training is provided, with educators lacking co-ordination and commonalities in their teachings,” NEEC Executive Secretary Dr Anacleto Kashuliza said in Dar es Salaam.

He said the agreement between NEEC and TIE opened doors for collaboration not only in designing and developing training framework, but also in resource mobilisation and sensitisation of different sectors to adopt the framework.

“Through this co-operation, it will become easier to establish benchmarks to gauge the training

milestone and thereafter measure the impact of training offered by different actors for the socio-economic development of the country.

TIE Director General Dr Paul Mushi said his institute was capable of developing the required framework, with the views of transforming entrepreneurship into a fully fledged profession accessible by majority Tanzanians.

“Many stakeholders out there have attempted to build capacity of entrepreneurs through education and training, but lack of common guide has impaired the sought outcomes,” argued Dr Mushi .

The envisaged framework among other things seeks to develop entrepreneurial mindset and values

among Tanzanians, create opportunities for different stakeholders to access and use national entrepreneurship training as well as enhance teaching and entrepreneurship education in Tanzania.

The National Entrepreneurship Training (NETF) framework to be developed is one component of the comprehensive strategic plan of the Council

to empower 'Wananchi' economically.

After the framework is developed it will be discussed and validated by a wide range of stakeholders, including training institutions and their regulators, non-formal entrepreneurship training providers, policy makers and development partners.

NEEC Pavilion Shines in the 36th Dar es salaam International Trade Fair (Saba Saba)

The 36th Dar es Salaam International Trade Fair, dubbed as Saba Saba took place from 28th June to 9th July, 2012 at the Mwalimu J.K Nyerere Grounds (Saba Saba Grounds) with the theme “*Expand your Business Horizon*”. The exhibition was organised by the Tanzania Trade Development Authority (Tan Trade) in order to enable Tanzanian and foreign companies to showcase their products for both local and international markets in order to secure market niches.

The National Economic Empowerment Council (NEEC) was participating in the exhibitions for the third time. The NEEC was assessed to have met the international judging criteria for the exhibitions and emerged the Overall Winner of the exhibition and the first Winner



The NEEC staff and entrepreneurs celebrating with their trophies the Overall and Category Winners of the 36th Dar es Salaam International Trade Fair.

in the category of SMEs Service Providers Exhibitors who support SMES in Local Small Industrial products.

The NEEC pavilion hosted 42 entrepreneurs with the highest quality of products manufactured using local materials and small industries. The entrepreneurs were drawn from the clusters of Carpentry, Textile, Arts and Crafts, Food and Herbal Processing and Packaging Materials.

Basing on the stated market pillar, the NEEC grants opportunity to local entrepreneurs to showcase their product innovations during Saba Saba so as to secure both domestic and foreign markets. Through this channel, entrepreneurs were able to establish contact with potential buyers, and even enter into contracts and MOUs with new business clients.

Distinguished visitors led by the His Excellency, Dr. Jakaya Mrisho Kikwete, the President of the United Republic of Tanzania visited the NEEC pavilion and witnessed quality products from carpentry, textiles, handcrafts, food and medicinal plants processing, and packaging materials.



The NEEC Executive Secretary, Dr. Anacleti K. Kashuliza admiring a bamboo product designed by Mbeya Bamboo Women Multipurpose Cooperative Limited from Mbeya Region.

The NEEC support to entrepreneurs to access markets is part of the implementation of the fourth pillar of the Economic Empowerment Policy whose intention is to discover markets and provide relevant market information to sellers and buyers.

“I am impressed that Tanzanian entrepreneurs are able to use our raw materials to produce quality products. I argue you to continue with this spirit and that you will be able to fetch reliable markets for your products”. Said His

Excellency, Dr. Jakaya Mrisho Kikwete, the President of the United Republic of Tanzania.

enhancing their products.

“We are requesting the Council to continue

hosting entrepreneurs to participate in Saba Saba every year as we cannot afford exhibition costs. This is the only assured international opportunity for Tanzanian entrepreneurs to showcase our products” Said Mr. Samwel Kushaba, exhibitor from Carpentry cluster.

Apart from exposing entrepreneurs to the market, the NEEC used the opportunity to

publicise its activities to the public and people who visited the pavilion. Series of media programmes in both print and electronic media were aired during Saba Saba which attracted majority visits to the pavilion. The NEEC motive is to support more entrepreneurs in future exhibitions by sensitizing on the standard requirements for quality products and training on marketing principles.

The entrepreneurs acknowledged that the NEEC was doing a tremendous job in supporting their participation in the exhibition as majority could not afford exhibition costs. They made a call to the NEEC to continue with the effort to host more entrepreneurs in future exhibitions as a way of creating more exposure to entrepreneurs in terms of learning new innovations and opportunities for



His Excellency, Dr. Jakaya Mrisho Kikwete, the President of the United Republic of Tanzania admiring a batik material when he visited the NEEC pavilion.

ILO supports Entrepreneurship Education in Formal and non Formal Education Systems.

In line with the National Economic Empowerment Council's (NEEC) initiatives of promoting enhancement of Entrepreneurial capacity amongst Tanzanians, the International Labour Organisation (ILO) is working in

collaboration with the Ministry of Education and Vocational Training (MoEVT) to introduce and strengthening delivery of Entrepreneurship Education in formal and non-formal education system in the country.



Group photo of the participants of the Stakeholders Meeting of the Entrepreneurship education system delivery coordinated by ILO from District and Regional Education officers under Ministry of Education and Vocational Training in Morogoro.

The NEEC is a member of the Entrepreneurship Education Steering Committee which is working hand in hand with ILO and MoEVT.

The MoEVT has already developed a draft implementation road map and also established a Multi-Sectoral Steering Committee which

composed representatives from different stakeholders and Ministries to facilitate development of Entrepreneurship Education curriculum in line with the plans and priorities identified by the Ministry of Education. The envisage Entrepreneurship Education is planned to be introduced in the Education System of Tanzania from January 2013.

As part of this process the ILO has supported the implementation of a number of activities including holding entrepreneurship Education Stakeholders workshop/meeting to introduce the program and to agree on the best way to forward, conducting a country-wide scoping study on the status of Entrepreneurship Education in Tanzania and reviewing the progress made in 2011 and establishing a roadmap for 2012.

The main objectives of the committee is to make sure that the plans and mechanism are in place to support the implementation of the priorities identified by the Ministry of Education and Vocational Training on

Entrepreneurship Education starts effectively in 2013 school year.

The committee held its first meeting in Morogoro from 15th to 18th August 2012 as a step towards ensuring that the ILO/Youth Entrepreneurship Facility (ILO/YEF) supports Entrepreneurship Education plans for Tanzania are implemented as anticipated.

At the end of its meeting the committee produced a revised roadmap and detailed implementation plan and budget to make sure implementation of Entrepreneurship Education for proposed level is rolled out in schools effectively in January 2013.

NEEC'S Initiative in Empowering Local Carpenters in Tanzania

Carpentry is defined as an art or skills in working with wood to construct install and maintain buildings, furniture, and other objects. A carpenter is a skilled craftsman who constructs things out of wood such as structures and pieces of furniture (Carpentry Guide 2006 – 2010). In our life experience it has been observed that it is difficult to find a human being living without using carpentry products. Carpentry products are commonly found in public and private offices, residential houses, restaurants, bars, classrooms,



Participants of the Training to empower local carpenters to access public tenders organized by NEEC listening to the one of the Facilitator of the Training.

conference rooms, hospitals etc . That is to say wherever human beings are found you must find a carpentry product.

The Carpentry Industry in Tanzania is one of the traditional economic subsectors that existed since and even before colonial period and it employs thousands of people in both urban and rural areas. A Country-wide Survey conducted by College of Engineering and Technology (CoET) of The University of Dar es salaam on production activities done by SMEs revealed that wood work was the largest sector accounting for about 30% of the activities.

After independence (from 60's to the 1st half of 90's) Tanzania had large and small industries which produced furniture and fittings that were consumed by public and private sectors. In recent years the carpentry industry in Tanzania has been severely affected by globalization which led to the influx of imported furniture and fittings. The public and private sectors have switched to the imported furniture and fittings which are attractive but most of the time not durable. This has led to the local furniture manufacturers to lag behind with a very limited market due to the stiff competition caused by imported furniture.

The NEEC, being the apex organization charged with the responsibility of supervising, monitoring and coordinating all economic empowerment activities in the country,

conducted a survey on 'The Needs Assessment for Empowering Local Carpentry Industry in Tanzania: A Case of Dar es Salaam Region'.

The survey targeted small and micro-carpentry industries dealing with home, office, school, church, hotel and hospital furniture, doors and windows, kitchen & house finishing, decoration etc.

The broad objective of this assessment was to design mechanisms for empowering local carpentry industry in Tanzania so as to enable the sector to produce competitive quality furniture for public and private sectors consumption and even for export.

The carpenters were strongly advised to form associations, cooperatives and joint ventures with the view of pooling resources together and therefore empowering them to improve their competency in terms of capital acquisition, quality and quantity production, public tenders' compliance, and common voice attainment. This will enable them to access bank loans/capital and also handle large tenders including those floated by public institutions that hitherto could not be handled by one individual carpenter.

In implementing the workshop's and survey's recommendations, NEEC facilitated training to the carpentry industry players so as to build

their capacity in terms of entrepreneurship, access to Public Tenders, Cooperative Societies, Associations and Quality Production.

NEEC facilitated the formation of carpentry cluster which motivated the carpenters to form the Association/Federation that was later registered as “Tanzania Woodworking Federation (TAWOFE)”. TAWOFE is the umbrella of carpentry associations in the

country for the purpose of having a common voice in promoting carpentry industry in the country.

In addressing the lack of suitable premises and other facilities for production and marketing, NEEC is in the process of acquiring land for an Industrial Park that will accommodate different production clusters including the local carpentry cluster.

NEEC Awards Registration Certificates to Entrepreneurs

In accordance with Section 26 of the National Economic Empowerment Act No. 16 of 2004 all institutions and organizations engaged in economic empowerment activities are required to register with the National Economic Empowerment Council and obtain a certificate of registration.

The purpose of registration is to enable the Government to understand the magnitude, scope, type of economic empowerment activities undertaken and their contribution to the national economic development. The other benefits of registration are for the registered institutions/organizations to establish linkages and exchanging experience amongst each other and enhance their economic activities.

Registered institutions/organizations can also be linked to financial services for loan facilities and other financial services.

NEEC launched the exercise of registering organizations/institutions engaging in economic activities by issuing certificates of registration to 12 SACCOS in Mtwara 8 SACCOS in Lindi region.

This was followed with awarding of registration certificates to 44 institutions/organizations from Dar es Salaam and Coast regions that participated in the 2011 SABASABA exhibitions which took place at the Mwalimu Nyerere Trade Fair Ground.

The Occasion was officiated by Mr Emmanuel Kija Kamba, the Chairman of the National Economic Empowerment Council. When addressing the representatives of institutions/organizations attending the ceremony, Mr Kamba commended their performance which enabled the Council to emerge as the best pavilion in the exhibitions.



Singida Regional Commissioner Hon Dr Parseko Kone awarding NEEC Certificate of Registration and Recognition to SACCOS Members in Singida Region. Looking on is Dr Anacleti Kashuliza ,Executive Secretary NEEC and Singida District Commissioner Hon. Queen Mlozi.

Furthermore, Mr Kamba Urged the organizations/institutions engaged in economic activities to enhance their performance and be more creative to compete and excel in the regional and world economic development. He pointed out that currently, Tanzanian economic entities are facing a lot of challenges that are

hampering their competition in the international business. He insisted that efforts should be made by every Tanzanian to improve their business skills, cooperation among themselves, improve their products to meet international standards and be able to penetrate the regional and international markets.

Also, the National Economic Empowerment Council (NEEC) issued registration certificates to SACCOS that received loans from CRDB Bank under the guarantee of the Mwananchi Empowerment Fund in Singida and Manyara regions. The SACCOS that were issued certificates are Lusulile, Kumekucha, Tumaini and Jipemoyo from Singida region. Others are Mshikamano, Usomama and Upendo Murray from Manyara region. In total these SACCOS received loans amounting to 1.5 billion shillings.

The occasion took place in Singida region and was officiated by Hon. Dr. Parseko Kone the Regional Commissioner (RC) for Singida. The event was also attended by NEEC officials led by the Executive Secretary, Dr. Anacleti Kashuliza; CRDB Representative; District Commissioners; Cooperative Officers and officials from the Regional Secretariat. Manyara region was represented by the Regional and district Cooperative Officers.

Also in attendance there were 5 invited SACCOS from each region to witness the occasion. This was deliberately done to sensitize other SACCOS to improve their performance so as to qualify for loans from MEF guaranteed loan in CRDB and other lenders.

In his remarks, the Regional Commissioner of Singida informed the meeting that under MEF guarantee scheme Singida region received loans worth 255,472,000 and Manyara region received loans worth 1,232,267,860. Repayment of the loans was said to be good except for a few SACCOS. The RC urged on the importance of utilizing the loans guaranteed by MEF sensibly and to repay back on time as the Fund is a

citizens.

The RC underscored the importance of establishing and strengthening SACCOS as an important means of providing financial services to the poor people, both in urban and rural areas. He emphasized the need for SACCOS to adhere to the basic principles of running their institutions as stipulated under the Cooperatives Policy and Act.

The RC urged the Cooperative Officers to supervise and monitor SACCOS closely to and ensure that all factors hindering the prosperity of these institutions are eliminated.

PICTORIAL NEWS



Chief Secretary Hon.Ambassador Ombeni Sefue listening the NEEC Executive Secretary Dr Anaclet Kashuliza when he visited NEEC Nane Nane Pavillion in Dodoma.



Participants of the Export Coaching Program supported by NEEC in collaboration with University of Dar es Salaam Business School and TanTrade in a Group photo with the Minister of State, Prime Minister's Office (Empowerment and Investment), Hon Dr Mary Nagu who officiated the occasion.



Staff of NEEC Secretariat taking part in the celebration of Workers Day 2012 at Mnazi Mmoja Ground.



Entrepreneurs and NEEC Staff celebrating with their trophies as the Overall and Category winners of the 36th Dar es Salaam International Trade Fair.



His Excellency, President of United Republic of Tanzania, Hon Dr Jakaya Mrisho Kikwete admiring wood products designed by local carpenters as he listens from NEEC Executive Secretary Dr Anacleto Kashuliza when he visited 36th DITF NEEC Pavilion.



The NEEC Director for Empowerment and Facilitation, Dr. Joyce Peters Chonjo admiring local processed spice from Fiona Foods at the Business meeting day for processed foods held during the 36th Dar Es Salaam International Trade Fair.

NEW TEAM

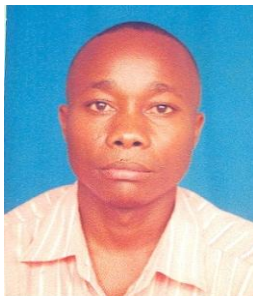
The Secretariat of the National Economic Empowerment Council is glad to welcome on board three new employees in various posts. As the institution is growing to meet the growing demands of Tanzanians to be economically empowered the appointment of the new employees will increase the capacity of the Council to work efficiently to cater for needs of a majority of Tanzanians throughout the country. The names and positions of the new employees are as follows:-



Mr. Edwin V. L Chrisant, 41, is the new Senior Investment Facilitation Officer (Fund Management) as from 7th November 2012. Mr. Chrisant has more than 11 years working experience in responsible roles in various Micro Finance Institutions. In his most recent position Edwin worked as a Relationship Manager- CRDB Microfinance Services Company in Mtwara region. His experience is enhanced by his BA. Degree in Economics from the University of Dar es salaam and he is currently pursuing MSC. in Economics at the University of Mzumbe. Welcome Edwin.



Mr. Lucas Mafuru, 31, is the new Investment and Facilitation Officer as from 7th November 2012. Lucas has more than 7 years working experience in Business development and Banking issues. Previously he worked as a Business Supporting Officer at the National Bank of Commerce (NBC). Mr. Mafuru graduated from the University of Mzumbe with a BBA in Entrepreneurship and MBA from Saint Augustine University of Tanzania. Welcome Lucas.



Mr. Fridolin N. Kyara, 33 has been engaged in the position of Driver/Messenger. Mr. Kyara graduated in Electronics from VETA, Moshi in 2002. He has 4 years working experience as a driver whereby he has worked for various private institutions including IMO Pharmacy. Welcome Fridolin.

The Council is looking forward for a long working relationship with them and believes that they will use their skills and knowledge in making the Council reach new heights.

OBITUARY



Mr. George Mhando, 52, of Mzundu Handeni, Tanga passed away on 3rd April 2012 as a result of a short illness. Mhando was born on 1st April 1960 in Handeni Tanga and attended Mzenga Primary School, Magamba Secondary School and Kibaha Institute of Education.

He was employed by the National Economic Empowerment Council on 1st May 2007 as a Driver cum Messenger a position he held until the time of his death. Before joining the Council he worked with various institutions including Diamond Motors, Pit in Japan Company and PSI Tanzania.

Mhando was buried on 6th April 2012 at Mzundu village in Handeni, Tanga. He is survived by a wife and four children. Mhando will always be remembered by his colleagues, relatives and friends for his hard work, obedience and charm.

May the Almighty Lord rest his Soul in Eternal Peace.

AMEN.